

**Garett Sauer**

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### **Summary**

Dedicated to producing impactful and artistic content, I am an enthusiastic and experienced multimedia producer with a strong background in projects ranging from TV shows and commercials to short films and more. Demonstrated expertise in CEO, C-suite, and corporate communications, coupled with adept project management skills, guides deliverables from concept to completion. Skilled in leading teams, managing studio operations, and coordinating with multiple stakeholders to achieve project goals. Positive, outgoing, and a collaborative team player with strong leadership qualities.

### **Technical Qualifications & Skills**

- Strong understanding of design principles, filmmaking practices, and workflow optimization.
- Highly experienced working in the Adobe Creative Suite, and proficient in other widely used NLEs.
- Self-sufficient media producer with robust knowledge of cameras and studio equipment, with experience serving in various crew positions.
- Powerful command of written and oral communication with multiple stakeholders under intense and/or ambiguous conditions.
- Confident and level-headed decision maker.

### **Employment**

**eBay - San Jose, CA 03/20 - Present**

*Lead Creative Producer*

#### **Studio Development and Management:**

- Orchestrated the design and construction of a state-of-the-art in-house studio, ensuring it catered to diverse needs including live broadcasts and video production.
- Managed all studio operations, including equipment procurement, maintenance, staffing, and budgeting, enhancing the studio's capability for versatile media production.

#### **High-Profile Project Execution:**

- Successfully led Investor Day video production, conceptualizing and capturing keynote presentations and formulating a comprehensive post-production strategy under tight deadlines.
- Produced and directed "Accidental Entrepreneurs," a regular series featuring eBay's CEO in conversations with other entrepreneurs. Managed the project from concept to completion, including writing, filming, and producing, highlighting key business insights and personal success stories.

#### **Content Creation and Corporate Communication:**

- Developed and directed innovative video series "I am eBay" and "Ripple Effect," which showcased eBay community members and emphasized eBay's global impact and foundation efforts.
- Played a pivotal role in building eBay's internal Global Communications Content Team's credibility, leading to a significant increase of in-house content production and substantial cost

savings.

#### **Global Outreach and Employee Engagement:**

- Produced and directed the "Work at eBay" series, filming in multiple countries including Germany, Ireland, England, Japan, and China, showcasing diverse employee perspectives and strengthening global brand identity.
- Spearheaded the advocacy content, capturing customer stories at the EU Parliament in Brussels, contributing to legislative awareness and customer advocacy on an international scale.

#### **Live Event Production and Digital Asset Management:**

- Produced and directed various live events from the campus studio, demonstrating adaptability and commitment to delivering high-quality viewer experiences.
- Implemented a robust Digital Asset Management System (DAMS), streamlining the storage and cataloging of media assets, thereby enhancing internal workflow efficiency.

#### **Pandemic Communication and Remote Filming:**

- Led the initiative for developing remote filming best practices during the pandemic, effectively managing user-generated content to maintain critical communications.
- Innovated in remote production techniques, ensuring uninterrupted content delivery and maintaining high production standards under challenging circumstances.

#### **Slice Editorial - Oakland, CA, 02/15 - 03/20**

*Producer/Director/Videographer/Editor (Freelance)*

- Managed all stages of corporate video live events, and photo asset production.
- Directed in-field and in-studio video talent, staffed, trained, and managed crew members.

#### **Creativebug - San Francisco, CA, 12/17 - 03/18**

*Videographer/Editor (Freelance)*

- Maintained studio, operated cameras for live shoots and production.
- Edited promotional videos and crafting tutorials.

#### **Butler, Shine, Stern & Partners - Sausalito, CA, 10/15**

*Assistant Editor (Freelance)*

- Edited video for various high-profile clients, maintained and updated archival libraries.

#### **Education**

##### **SAE Expression College, Emeryville, CA, 2015**

Bachelor of Applied Science, Cinematography and Film/Video Production

- Valedictorian